

fashion calendar

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOC. EDITOR

8 EAST 77th STREET
NEW YORK 21, NEW YORK
TRAFALGAR 9-2343

1960

20th YEAR • A WEEKLY PUBLICATION

Week of February 15, 1960

january

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february

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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WEEK ENDING FRIDAY, FEBRUARY 12, 1960

Thursday Feb. 11 9:30 A.M.	PREVIEW OF SUMMER COUTURE COLLECTION Presentation of Maria Krum's couture daytime, travel and evening fashions. For press and buyers, by invitation. Contact: CI. 7-3060.	MARIA KRUM	41 WEST 56TH STREET SALON - 2ND FLOOR
Thursday Feb. 11 10:30 A.M.; 2:30 P.M.	OPENING OF SUMMER COLLECTION Daily showings of Tina Leser's Summer collection at 10:30 A.M. and 2:30 P.M. at new showroom. By reservation. Contact: Carol Stewart, CH. 4-2631.	TINA LESER	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Feb. 11 11:45 A.M. Luncheon	OPENING OF SUMMER COLLECTION Showings on Feb. 11, 16, 17 and 18--complete collection of cocktail and evening fashions for Summer, designed by Paul Vincent. Luncheon will be served. By invitation. Contact: Joseph Speaker, PE. 6-1938.	JOBERE, INC.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Feb. 11 11:45 A.M. Luncheon	SUMMER COLLECTION BY PHILLIP ROBERTSON First wholesale collection by Washington couturier, Phillip Robertson, with showings in the Jobere showroom on Feb. 11, 16, 17, 18. By invitation. Contact: Joseph Speaker, PE. 6-1938.	PHILLIP R.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Feb. 11 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 11, 16, 18, 23 at 12:00 Noon, followed by luncheon. By reservation. Contact: Danny McMahon, LO. 4-0616.	MARTINI DESIGNED BY SYLVAN RICH	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Feb. 11 4:30 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION By invitation. Showings at 10:30 A.M., Feb. 16 and 18. By appointment. Contact: Mabel Glemby, IA. 4-9350.	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Thursday Feb. 11	OPENING OF SUMMER COUTURE FASHIONS Showing of Summer couture fashions. By appointment. Contact: JU. 2-1747.	ROSSINO-ANGELA	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Thursday Feb. 11- Feb. 15	SHOWING OF SUMMER COLLECTION Afternoon and cocktail dresses, designed by Maxwell Shieff of Beverly Hills. By appointment. Contact: Ethel Shieff, EL. 5-2600, Room 1038.	MAXWELL SHIEFF (BEVERLY HILLS, CAL.)	SAVOY-HILTON HOTEL ROOM 1038
Thursday Feb. 11- Feb. 17	SHOWING OF SUMMER COLLECTION Showing of Travilla's Summer collection through Feb. 17, by appointment, (<u>Note Change Of Place</u>). Contact: Mr. Travilla, EL. 5-2600.	TRAVILLA (LOS ANGELES, CAL.)	SAVOY-HILTON HOTEL

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 11	SHOWING OF SUMMER COLLECTION Continuous daily showings of Wilroy's Summer coordinates, beachwear and patio dresses. Contact: Rhoda Field, IA. 4-6516.	WILROY, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Feb. 12	LINCOLN'S BIRTHDAY (Friday) -- Banks and Post Office closed.		
Friday Feb. 12 4:00 P.M.	PREVIEW SHOWING BY NEW FIRM Preview for press and buyers at 4:00 P.M., by invitation. (<u>Note Change Of Time</u>). Trade showings Feb. 15, 16, 17 at 2:00 P.M. in showroom. Contact: Betty Yarmon, LO. 4-9194.	STEPHAN LTD. BY SCHRADER (530 SEVENTH)	500 CLUB 500 SEVENTH AVENUE
Friday Feb. 12 4:30 P.M. Cocktails	SPRING FASHIONS DURING COCKTAIL HOUR "Couture At The Columns"--Spring fashions by Mary Black of London. Showing at 5:15 P.M. Press by invitation. Public by reservation. Minimum Charge---\$2.50. Contact: EL. 5-2600. Fashion Show Director: Martha Holiday, RE. 7-2971.	MARY BLACK OF LONDON	SAVOY-HILTON HOTEL THE COLUMNS
Friday Feb. 12 9:00 P.M.	"GASLIGHT FOLLIES" -- BEAUX ARTS BALL Twentieth Annual Beaux Arts Ball in honor of National Urban League's golden anniversary. Tickets: \$7.50. Reserved tables: \$50.00. Prizes for best costumes. Contact: Evelyn Broidy, PL. 1-0300.	NATIONAL URBAN LEAGUE GUILD	HOTEL ROOSEVELT 46TH ST. & MAD. AVE.
Feb. 14	VALENTINE'S DAY (Sunday)		
<u>WEEK BEGINNING MONDAY, FEBRUARY 15, 1960</u>			
Just Released	FALL 1960 MILLINERY COLORS The 24 Fall 1960 millinery colors coordinating with ready-to-wear, gloves and hosiery. Contact: Midge Wilson, MU. 5-5881.	THE COLOR ASS'N. OF THE U.S.A., INC.	200 MADISON AVENUE
Monday Feb. 15 12:00 Noon Luncheon	OPENING OF SUMMER COLLECTION Frank Starr's Summer collection, Feb. 15, 16, 17, 18, <u>showing at 1:15</u> . Luncheon will be served from 12:00 Noon, by reservation. Contact: Marian Auley, IA. 4-7690.	FRANK STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Feb. 15 12:30 P.M. Luncheon	"MARCH OF DIMES" FASHION SHOW Sixteenth annual luncheon fashion show presenting Spring fashions by leading designers. For benefit of March of Dimes. Prices -- \$75.00, \$50.00, \$25.00. Contact: Leo Klempner, MU. 3-7900. Fashion Publicity: Eleanor Lambert, MU. 8-2130.	N. Y. COUTURE GROUP; INT'L SILK ASS'N, USA	HOTEL ASTOR BALLROOM
Monday Feb. 15 2:30 P.M.	SHOES: FASHIONS AND FACTS Comprehensive preview and evaluation of fashion fabrics, leathers and colors for Fall 1960. Attendance limited to advance reservation. Tickets: \$3.00. Contact: National Shoe Association, 274 Madison Ave., MU. 6-7520.	NAT'L SHOE RETAILERS; COLOR ASSOCIATION	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 16 10:00 A.M. Coffee	PREVIEW: SPRING SHOE COLLECTION Preview of Gimbels' Spring shoe collection for the press. By invitation. Publicity: Margot Infantino, LO. 4-3300, Ext. 6113.	GIMBELS	4TH FLOOR AUDITORIUM
Tuesday Feb. 16 12:00 Noon Luncheon	"ANATOMY OF FASHION" PANEL DISCUSSION Fashion show and panel discussion--"Anatomy of Fashion". Tickets: \$6.50. Contact: Stephanie LeVine, Carlisle Shoe Co., LO. 4-3350. Publicity: Mary MacKenzie, BR. 9-8912.	SHOE WOMEN EXECUTIVES	WALDORF-ASTORIA SERT ROOM
Tuesday Feb. 16 12:00 Noon Luncheon	"ARCHITECTURE AND HOME FASHIONS" "Architecture And Home Fashions Need Each Other--A Plea For Unity"-- joint luncheon meeting with Architectural League of N. Y. Speaker: Edward D. Barnes, A.I.A. Prices: \$6.50, members; \$7.50 guests. Contact: Josephine Brush, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEX. AVE.)	HOTEL ROOSEVELT PALM TERRACE
Tuesday Feb. 16 2:30 P.M.	PREVIEW OF SUMMER COLLECTION Anthony Blotta will present his Summer collection of daytime dresses, suits and evening clothes to the press and resident buyers. By invita- tion. Thereafter by appointment. Publicity: Margaret Hodge, PL. 5-7630.	ANTHONY BLOTTA	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Feb. 16 4:00 P.M.- 6:00 P.M.	PRESS PREVIEW OF TEEN-AGE HATS "Hats and All that Jazz" -- teen-age party with disc jockeys and famous jazz musicians, recording personalities participating and teen-age guests. Fashion show to preview teen-age news in millinery. (Note Change of Date). Contact: Robert S. Taplinger Assoc., YU. 6-2800.	MILLINERY INSTITUTE OF AMERICA	ROUNDTABLE RESTAURANT 151 EAST 50TH STREET
Wednesday Feb. 17 12:30 P.M. Luncheon	SPRING-RESORT FASHIONS AT LUNCHEON SHOWING Showing of Branell's Resort-Spring fashions available at Best & Co. Press by invitation. Public by reservation: PL. 9-3000, Ext. 176. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	BRANELL (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Wednesday Feb. 17 4:00 P.M.	PREVIEW BY CARVEN AND VIRGINIE OF PARIS Preview of Spring fashions by Carven and Virginie of Paris. By invita- tion. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR "MISS BERGDORF" SHOP
Thursday Feb. 18 10:00 A.M. Breakfast	PRESS PREVIEW: SPRING COATS AND SUITS Gimbels will present their Spring collection of coats and suits to the press. By invitation. Publicity: Margot Infantino, LO. 4-3300, Ext. 6113.	GIMBELS	4TH FLOOR BRIDAL SALON
Thursday Feb. 18- Feb. 22	FOURTEENTH ANNUAL PHOTOGRAPHIC SHOW "Picture It Now...See It Forever"--new techniques in color as well as black and white, both for the amateur and professional. Featured will be Hawaiian and Alaskan exhibits; 65 foot menagerie for photographing live animals; information and service center; amateur pictures by PAL members. Price: \$1.00; children, 50¢. Publicity: George Schreier, PL. 3-6640.	NATIONAL PHOTOGRAPHIC SHOW	NEW YORK COLISEUM COLUMBUS CIRCLE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Feb. 19 12:00 Noon Luncheon	MILLINERY & COSMETICS: LUNCHEON SHOW Subject: "The Courage To Lead." Speaker: Mr. Hector Escobosa, President, I. Magnin & Co. Co-chairmen: Millinery--Julia Daly and Pat Peterson; Cosmetics -- Florence Goldin and Karlys Daly. Prices: \$8.00, members; \$10.00 guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Friday Feb. 19 4:30 P.M. Cocktails	SPRING PARIS FASHIONS DURING COCKTAIL HOUR "Couture At The Columns"--daytime, evening and jet travel fashions, designed in Paris by Alice Schweitzer. Airborne by Air France Jet. Showing at 5:15 P.M. Press by invitation. Public by reservation. Minimum Charge--\$2.50. Contact: EL. 5-2600. Publicity: Naomi Zagor, BU. 8-6337. Fashion Show Director: Martha Holiday, RE. 7-2971.	ALICE SCHWEITZER (755 MADISON AVENUE)	SAVOY-HILTON HOTEL THE COLUMNS
Feb. 20	BROTHERHOOD WEEK (Feb. 20 - Feb. 27)		
Feb. 22	WASHINGTON'S BIRTHDAY -- Legal Holiday (Monday).		
Tuesday Feb. 23 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE Sophie, with the assistance of Stephen Erklin, will present her Spring collection to the press. (<u>Note Change of Date</u>) By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Tuesday Feb. 23 4:00 P.M.	PRESS PREVIEW OF CUSTOM FASHIONS Bob Bugnand will present his custom-order daytime and evening fashions, created by him in Paris, at his new salon. All orders will be produced in his Paris atelier. By invitation. Showings thereafter, Feb. 24, 25, 26 at 3:00 P.M., by reservation. Publicity: Kay Inglis-Jones, TE.8-0750.	BOB BUGNAND, INC.	19 EAST 62ND STREET SALON
Postponed Feb. 24	ELIZABETH ARDEN'S PRESS PREVIEW OF NEW HAIRSTYLES, ORIGINALLY SCHEDULED FOR FEB. 24 AT 5:00 P.M., HAS BEEN POSTPONED TO MARCH 2. (See Pg. 5)		
Thursday Feb. 25 11:30 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Bergdorf Goodman will preview their custom-order collection, designed by Leslie Morris. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Thursday Feb. 25 12:30 P.M. Luncheon	EUROPEAN READY-TO- WEAR AT LUNCHEON SHOW Macy's "made-in" collection of ready-to-wear from Europe during luncheon. Press by invitation. Public by reservation: PL. 9-3000, Ext. 176. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MACY'S NEW YORK	HOTEL PLAZA GRAND BALLROOM
Thursday Feb. 25 7:00 P.M.- 8:40 P.M.	WEEKLY FASHION WRITING COURSE A Fashion Workshop in editorial writing, advertising and publicity, in- cluding the use of words in guiding, presenting and interpreting fashion merchandise for trade and consumer. Eleanor H. Hull will conduct the twelve-week course. Price: Registration, \$5.00. Tuition, \$36.00. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Feb. 26 4:30 P.M. Cocktails	SPRING FASHIONS DURING COCKTAIL HOUR "Couture At The Columns"--showing of Ron Amey's Spring collection at 5:15 P.M. Press by invitation. Public by reservation. Minimum Charge-\$2.50. Contact: EL. 5-2600. Fashion Show Director: Martha Holiday, RE. 7-2971.	RON AMEY (16 WEST 57TH STREET)	SAVOY-HILTON HOTEL THE COLUMNS
Monday Feb. 29 4:00 P.M. Cocktails	PRESS PREVIEW OF NEW HAIRSTYLES Showing of new "Marcel International" hairstyles and colorings for Spring. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	MARCEL	14 EAST 56TH STREET BOUTIQUE-1ST FLOOR
Tuesday March 1 9:30 P.M.	COSTUME BALL: BENEFIT OF CANCER FOUNDATION "Carnival In Trinidad"--a costume ball sponsored by the Variety Club for benefit of the Cancer Foundation. Press by invitation. Public by reservation. Tickets: \$15.00 each. Contact: Baron Theo Von Roth, PL. 5-1000. Producer and Director: Mary B. Downing at Mary Bermingham Assoc., 1036 Park Avenue, BU. 8-5482.	VARIETY CLUB	SHERATON-EAST HOTEL BALLROOM
March 2	ASH WEDNESDAY (Beginning of Lent).		
Wednesday March 2 5:00 P.M. Cocktails	PRESS PREVIEW OF NEW HAIRSTYLES Showings of "Hairstyles From Around The World"--created by Arden Salons here and abroad. (Note <u>Change Of Date</u>) By invitation. Publicity: Rasponi Associates, 667 Madison Ave., TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE FASHION FLOOR - 2ND FL.
Postponed March 3	PREVIEW OF SOPHIE CUSTOM-ORDER COLLECTION, ORIGINALLY SCHEDULED FOR MARCH 3, HAVE BEEN CHANGED TO FEB. 23 AT 11:00 A.M. (See Pg.4).		
Saturday March 5- March 12	INTERNATIONAL FLOWER SHOW "Flowers Around The World"--forty-third annual flower show. Hours: First two days, 2:00 P.M.- 10:00 P.M. Thereafter 10:00 A.M.- 10:00 P.M. Last day 10:00 A.M.- 6:00 P.M. Tickets: \$2.00 (adults); 90¢ (children). Publicity: C.C. Walter or Bruce Fouche at E. M. Freystadt Assoc., LE. 2-5960.	HORTICULTURAL SOCIETY; N. Y. FLORISTS' CLUB	NEW YORK COLISEUM COLUMBUS CIRCLE
Saturday March 5- March 13	N. Y. COLISEUM ANTIQUES FAIR Experts on Americana and dealers specializing in European, Oriental, Victoriana, Spanish and Italian antiques. Hours: 1:00 - 11:00; <u>Sunday</u> , 2:00 - 11:00. Admission: \$1.50 (opening day \$2.00). Contact: PL.5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES	NEW YORK COLISEUM COLUMBUS CIRCLE
Monday March 7 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Spring import collection by Bergdorf Goodman will be previewed for the press. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Monday March 7 12:15 P.M. Luncheon	SPECIAL REPORT ON EUROPEAN COLLECTIONS Report on European collections by Eleanore Bruce, editorial director, "Mademoiselle", at luncheon. Price: \$6.50 (members); \$8.50 (guests). Contact: Frances Duehren, WI. 7-0324.	N.Y.FASHION DESIGNERS INC. (1457 BROADWAY)	HOTEL ASTOR CORAL ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 7- March 16	FIFTY-SEVENTH ANNUAL AMERICAN TOY FAIR About 1500 exhibitors will show at the 1959 Toy Fair, with temporary exhibits in Hotels New Yorker and Sheraton-Atlantic. In addition there will be permanent showroom exhibits at 200 Fifth Ave., and 1107 Broadway. Press conference, Mon., March 7 at 10:00 A.M. at Sheraton-Atlantic Hotel, 24th floor, Main Ballroom. Press display room open from Sun., March 6 at 12:00 Noon. to Wed., March 9 at 12:00 Noon. Publicity: Sydney D. Kronish, OR. 5-1141.	TOY MANUFACTURERS OF THE U.S.A. INC.	HOTELS NEW YORKER & SHERATON-ATLANTIC
Tuesday March 8 9:30 A.M. Breakfast	PRESS PREVIEW OF IMPORT COLLECTION Preview of Stern's import collection for the press. By invitation. Publicity: Mildred Collins, LO. 5-7960.	STERN'S	41 WEST 42ND STREET
Tuesday March 8 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION Showing of the Hattie Carnegie Spring and Summer custom and import collection. By invitation. Publicity: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Wednesday March 9 3:00 P.M.	PREVIEW OF CUSTOM AND IMPORT FASHIONS Press preview of custom-order and import fashions. By invitation. Contact: Sophie Shonnard, EL. 5-6800.	BONWIT TELLER	4TH FLOOR
Thursday March 10 9:30 A.M. Breakfast	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. By invitation. Publicity: Stephanie Horton, OX. 5-4400. Ext. 2260.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Friday March 11 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Breakfast 9:00 A.M.; Luncheon 12:00 Noon. Co-chmn: Babs Simpson and Helen Cutler (Prices and more details later). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Tuesday March 15 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION Press preview of Elizabeth Arden exclusive ready-to-wear and custom originals. By invitation. Publicity: Rasponi Associates, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
March 17	ST. PATRICK'S DAY (Thursday)		
Friday March 18 11:30 A.M.	SPRING-SUMMER FASHIONS BY TWO DESIGNERS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S.A. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
April 10	HOLY WEEK (April 10 - April 16)		
April 11	PASSOVER-- begins Monday, at Sundown. (April 11 - April 19).		
April 15	GOOD FRIDAY		
April 17	EASTER SUNDAY		

MUSIC...MOVIES...THEATRE...OPERA

- Thursday
Feb. 11 PREMIERE: "ONCE MORE WITH FEELING" (Movie) MUSIC HALL, 6TH AVE. & 50TH ST
Co-starring Yul Brynner, Kay Kendall and featuring Gregory Ratoff with
Geoffrey Tone, Maxwell Shaw, Harry Lockhart, the Columbia film, adapted
from the Broadway comedy by Harry Kurnitz, about life in the world of
concert music. Producer and Director: Stanley Donen. Kay Kendall's
Costumes: Givenchy. Columbia Publicity: Hortense Schorr, PL. 1-4400.
Music Hall Publicity: Edward Serlin, CI. 6-4600.
- Thursday
Feb. 11 PREMIERE: "SINK THE BISMARCK" (Movie) PARAMOUNT THEATRE, B'WAY & 43RD ST.
The 20th Century Fox presentation based on C. S. Forester's story of true
adventure, co-starring Kenneth More and Dana Wynter in Stereophonic sound
and CinemaScope. Producer: John Brabourne. Director: Lewis Gilbert.
Publicity: Gertrude Brooks, CO. 5-3320.
- Monday
Feb. 15 SEVENTEENTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., Feb. 15: Wagner's DER FLIEGENDE HOLLAENDER. Tues., Feb. 16:
Mozart's DON GIOVANNI. Wed., Feb. 17: Verdi's LA FORZA DEL DESTINO.
Thurs., Feb. 18: Verdi's AIDA. Fri., Feb. 19: Mascagni's CAVALLERIA
RUSTICANA. Sat. Mat., Feb. 20: Wagner's DIE WALKUERE. Sat. Eve.,
Feb. 20: Verdi's MACBETH. Publicity: Francis Robinson, PE. 6-1200.
- Tuesday
Feb. 16 OPENING: "CALIGULA" 54TH ST. THEATRE, 152 WEST 54TH STREET
Chandler Cowles, Charles Bowden and H. Ridgeley Bullock Jr. will present
the philosophical melodrama by the Nobel Prize winner Albert Camus,
co-starring Kenneth Haigh, Colleen Dewhurst with Michael Ebert. Director:
Sidney Lumet. Settings and Costumes: Will Steven Armstrong. Publicity:
Goodman-Washer, BR. 9-4895.
- Thursday
Feb. 18 PREMIERE: "SCENT OF MYSTERY" (Movie) WARNER THEATRE, B'WAY & 47TH ST.
Starring Denholm Elliot, Peter Lorre, Beverley Bentley, Paul Lukas and
Diana Dors, the Michael Todd Jr. presentation in the new process Smell-O-
Vision and introducing Toddcolor with Stereophonic sound. Director:
Jack Cardiff. Costumes: Helen Rose. Publicity: Dick Williams, JU. 6-4344.
- Monday
Feb. 22 OPENING: "THE COOL WORLD" EUGENE O'NEILL THEATRE, 49TH ST. WEST OF B'WAY.
Lester Osterman will present Billy Dee Williams, Alease Whittington in
the Robert Rossen and Warren Miller play. Director: Robert Rossen.
Costumes: Ann Roth. Publicity: Harvey Sabinson, JU. 2-4747.
- Monday
Feb. 22 HILDEGARDE AT THE PERSIAN ROOM PLAZA HOTEL, 5TH AVE. & 59TH ST.
Hildegard will open for a 4-weeks engagement. Clothes by Curiel of
Milan, Fontayne, Don Werle of California and Fontana of Rome. Publicity:
Eve Siegel, MU. 8-4598.
- Tuesday
Feb. 23 OPENING: "PICCOLO TEATRO DI MILANO" N.Y. CITY CENTER, 131 WEST 55TH ST.
Jerry Hoffman, in association with the N. Y. City Center, will present a
company of artists and musicians costumed in the Commedia Dell'Arte
tradition in "The Servant Of Two Masters". Publicity: Jean Dalrymple,
JU. 6-2828.
- Wednesday
Feb. 24 OPENING: "THE TUMBLER" HELEN HAYES THEATRE, 210 WEST 46TH STREET
Starring Charlton Heston, Rosemary Harris, Hermione Baddeley, the Roger L.
Stevens and Alfred de Liagre presentation, written by Benn W. Levy.
Director: Laurence Olivier. Setting and Costumes: Roger Furse.
Publicity: Goodman-Washer, BR. 9-4985.

1961

JANUARY

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FEBRUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JUNE

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						